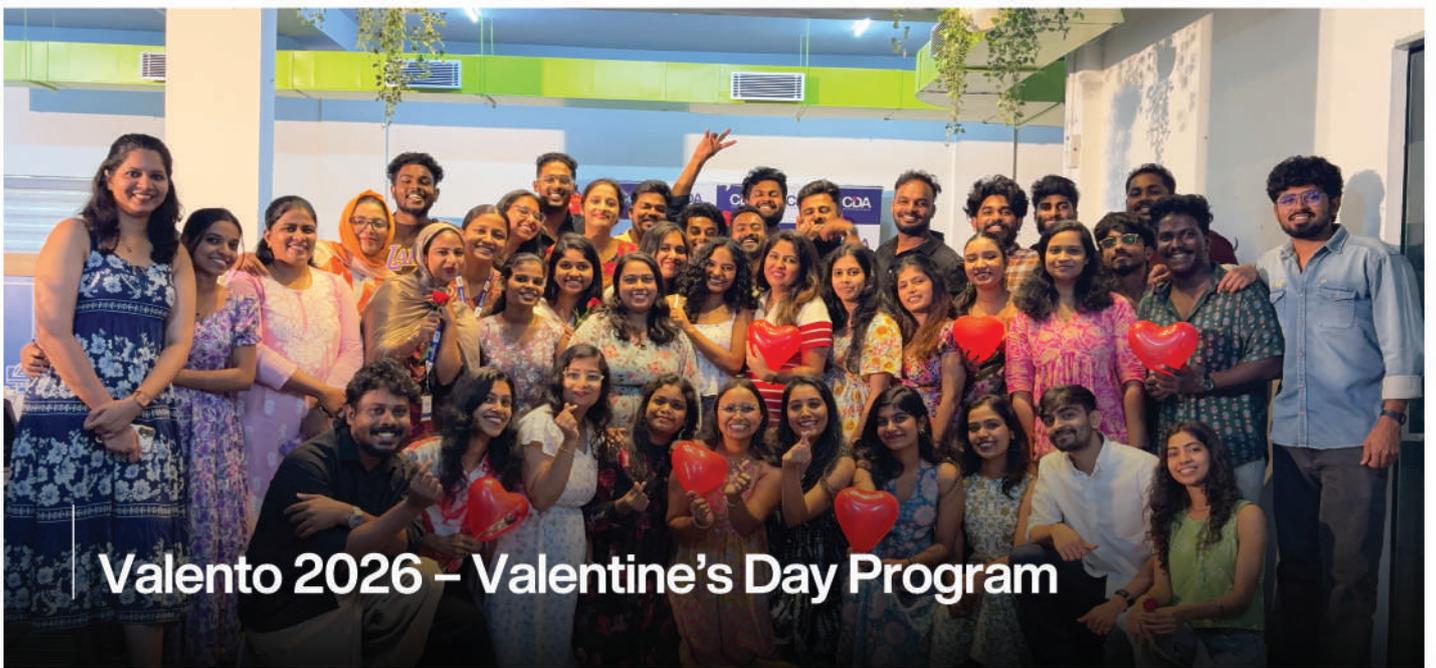

TIMES OF CDA

February 2026 Edition

Calicut | Kochi



Shoutouts of February

50K Strong on Instagram

CDA Academy reached a significant milestone this month, crossing 50,000 followers on Instagram. More than a number, the achievement reflects a growing digital community built on consistent value-driven content, learner stories, and industry insights. The milestone reinforces CDA's expanding presence and the trust it continues to build across creators, marketers, and aspiring professionals.



Valento 2026 Valentine's Day Program

Valento 2026 brought energy and celebration to the CDA campus as learners came together for a Valentine's Day-themed program. The event blended creativity, participation, and light-hearted competition, offering a refreshing pause from structured learning while strengthening bonds within the community.



Team Aashan Visit

The team behind Aashan, the recently released Malayalam film featuring actor Indrans and Co-Founder of Creators & Marketers School Jinu Ben, visited the campus and interacted with the entire team. The interaction brought together cinema and learning in a meaningful way, as the team shared experiences from the film's journey and engaged in open conversations. It was a memorable and proud moment for everyone present, celebrating creativity and collaboration beyond the classroom.



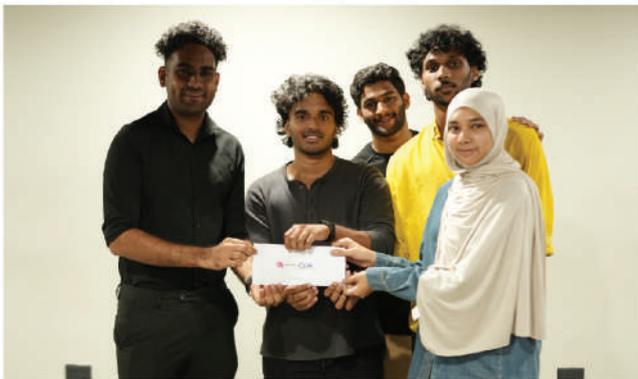
Kick Off Carnival 6.0

Kick Off Carnival 6.0 brought learners and mentors together for an energetic football match at Kochi, turning the field into a space of friendly rivalry and shared excitement. The Learners vs Mentors game was marked by competitive spirit, teamwork, and loud cheers from the sidelines. Beyond the goals, the match strengthened camaraderie and connection, reminding everyone that growth at CDA Academy extends beyond classrooms.



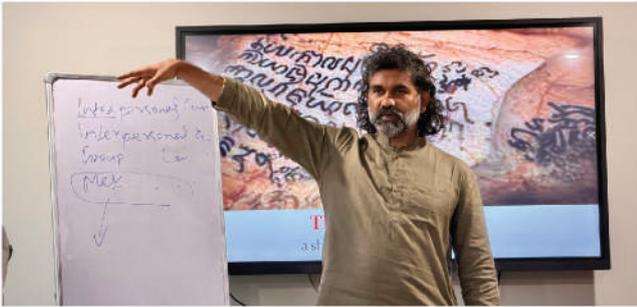
CINESCAPE – Frames by Students

CINESCAPE – Frames by Students brought three compelling short films by Video Mastery learners to the big screen: Paka, The Wakeup Call, and 11:55. Entirely conceptualised, directed, and produced by the students, the projects reflected months of disciplined effort, creativity, and collaboration. Among them, Paka stood out as the winner of the Short Film Contest, recognised for its impactful storytelling and strong execution.



Expert-Led Workshop for AMME Learners

AMME learners participated in two expert-led workshops held over three days each. M Noushad, creative writer, media educator, author, and mentor, conducted an intensive session focused on storytelling, narrative depth, and media thinking. Dhanoop T, Co-Founder and Creative Director at Quadcubes, led a workshop centred on creative direction, brand execution, and practical industry frameworks, offering learners immersive exposure to real-world creative processes.



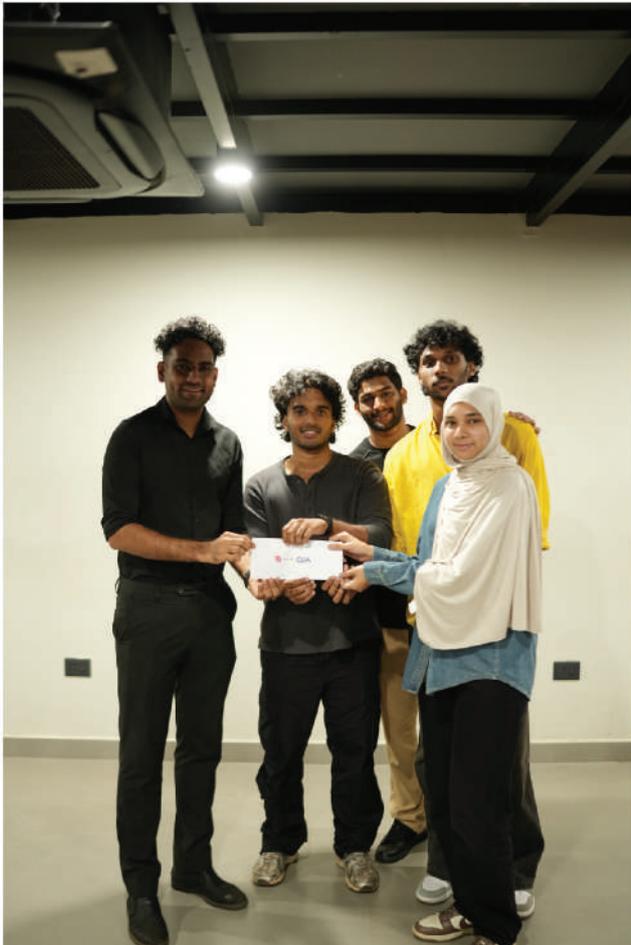
Learners Collaborates with Milma

Total Creator Program learners conceptualised and produced a Valentine's Day-themed spec ad for Milma, showcasing strong creative direction and execution. The video gained notable traction online and was recognised by Milma, with the brand collaborating on Instagram. The achievement was acknowledged as a proud moment for the institution, celebrating the learners' initiative, creativity, and industry-ready execution.



Contest Winners Announced

This month celebrated creative excellence through two learner contests. The UI/UX Student Portal Design Contest concluded with the announcement of the winning design, recognising innovation, usability thinking, and structured interface execution. Alongside this, the KLF Reel Competition winner was declared based on maximum shares and views, highlighting strong audience engagement and content impact. Both contests reflected competitive spirit, creativity, and performance-driven execution across disciplines.



Expert-Led Master Class for AMME Learners

AMME learners attended expert-led master classes conducted at Creators & Marketers School and delivered on different days by distinguished industry leaders. Favour Francis, Founder of Oaktree Brand Wagon (OBW India), led a session centred on brand thinking and strategic direction, offering insights into building sustainable brand ecosystems. In another master class, Jaison Antony, Creative Director, Visual Consultant, and Founder of Seesaw Art Production, shared perspectives on creative leadership and visual execution, giving learners a deeper understanding of real-world creative processes.



CDA Standouts

This month highlighted the growth journeys of Hiba, Vinoj, and Milan. Starting as an intern at Skillpeedika, Hiba's consistent effort and skill-based learning helped her step into a mentor role within a year. Vinoj strengthened his fundamentals through CDA Live Online classes and now leads his own agency, marking a year of steady growth in the digital space. Milan, now a creator with 400K+ followers on Instagram, turned his passion for content creation into a full-time income stream, building his foundation at CDA with steady guidance and support.



Convocation Ceremony

The Convocation Ceremony marked a significant milestone as learners formally concluded their academic journey and prepared to step into professional roles. The event was graced by Chief Guest Shabas NC, Founder & CEO of Fulva, who addressed graduating learners on entrepreneurship, resilience, and the importance of long-term vision in building sustainable careers. His reflections encouraged learners to think beyond immediate opportunities and approach their next phase with clarity, confidence, and purpose. The ceremony celebrated achievement, growth, and the transition from learning to industry engagement.



PROTALK – Meet the Experts

PROTALK – Meet the Experts was conducted for Creator Course learners at Kochi, featuring the creative minds behind Cookedup Stories. The session offered learners insight into storytelling approaches, production thinking, and the practical realities of building engaging visual content. Through real experiences and industry perspectives, the interaction helped learners understand how ideas evolve from concept to compelling screen narratives.



AMME Phase 1 Assessment Completed

The AMME Phase 1 Assessment was conducted this month for the upcoming batch, marking an important step in the program's structured evaluation process. The assessment focused on understanding participant readiness, foundational clarity, and alignment with the expectations of an intensive leadership-driven curriculum. It reinforced the rigorous standards that define the AMME journey and reflected the program's commitment to quality and serious professional preparation.



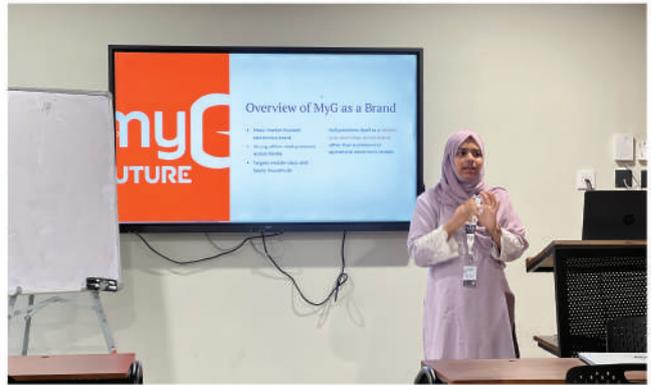
Agency Day – Meet The Marketer

Agency Day sessions continued across branches with dedicated days focused on Content Marketing, Web Development, Brand Communication, Performance Marketing, and SEO. Each session connected learners with industry professionals, offering insight into workflows, client expectations, and role-specific responsibilities. The initiative helped bridge classroom learning with real agency environments, giving learners clearer visibility into how each domain functions in practice.



Voice Room Session

AMME learners engaged in a focused communication session led by Nidasha as part of the Voice Room initiative. The interaction centred on articulation, clarity of thought, and confident delivery in professional settings. Through guided discussions and reflective exercises, learners strengthened their ability to organise ideas, express perspectives with intent, and communicate with greater presence and composure.



Fine Tune – The People Excellence Program

Fine Tune – The People Excellence Program continued this month with a focus on strengthening mindset, collaboration, and professional effectiveness within the QCDA team. The sessions encouraged reflection on communication patterns, team dynamics, and personal responsibility in contributing to organisational growth. By aligning individual performance with collective goals, the program reinforced a culture of excellence, accountability, and continuous improvement across the team.



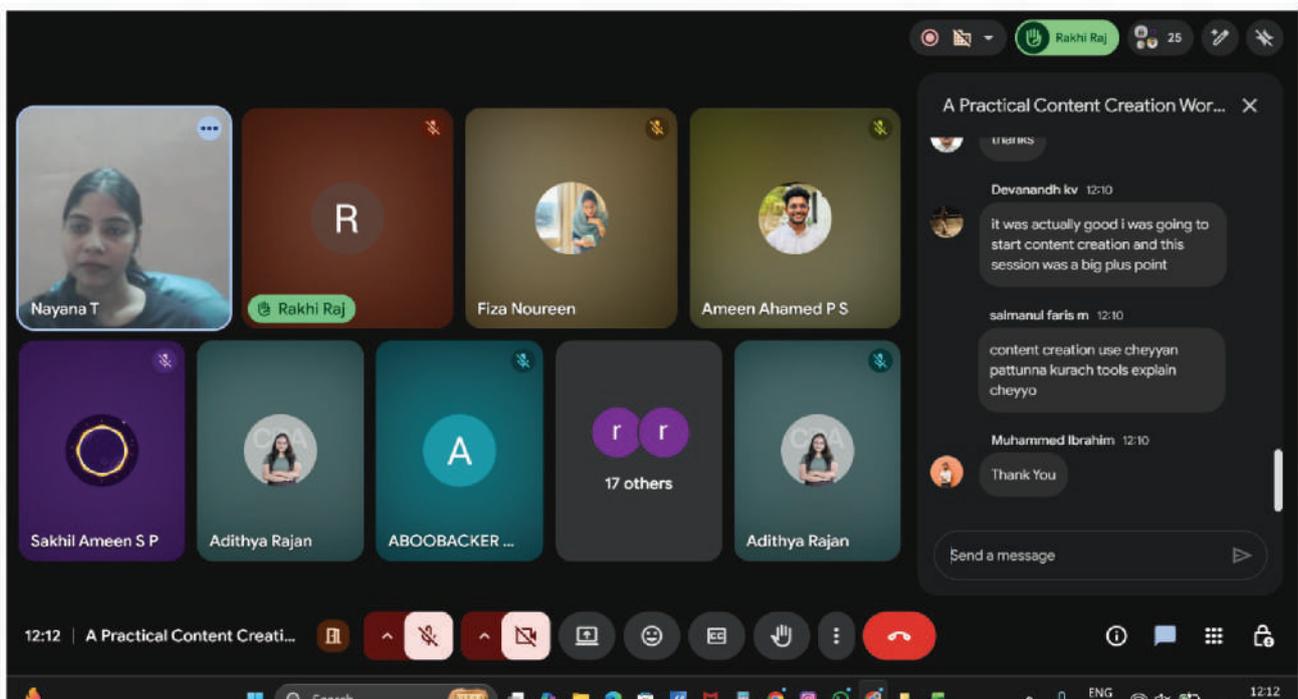
New Batches Onboarded

New learners were onboarded this month across Digital Marketing batches including Live Online, Regular Offline, and Weekend formats, along with the Video Mastery batch, marking the beginning of fresh learning journeys at CDA Academy. Orientation sessions introduced learners to the program structure, expectations, and the overall learning ecosystem, helping them understand how structured learning connects with practical execution.



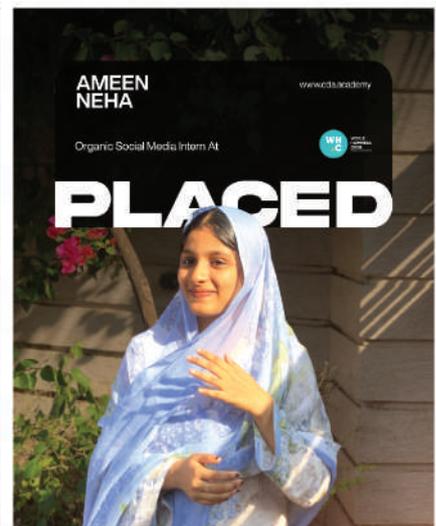
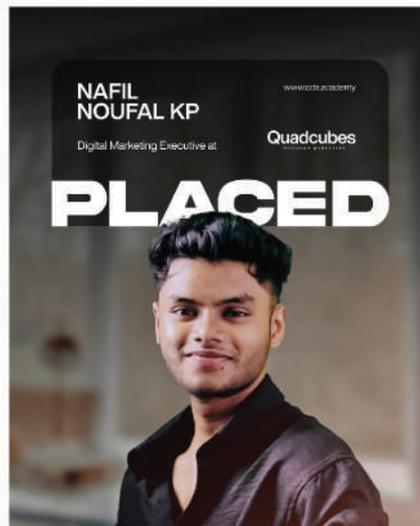
GrowAhead Session

The GrowAhead session was led by Nayana T, Creative Strategist at CDA Academy, on the topic of a Practical Content Creation Workflow. The session unpacked structured processes, clarity in execution, and sustainable content planning approaches, equipping ambassadors with actionable systems rather than scattered effort.



Unmatched Placements

Placement momentum continued through February, with 145 placements across agencies and organisations. These outcomes reflected consistent skill development, practical exposure, and alignment with industry expectations. Each placement marked a transition from structured learning to real-world responsibility, reinforcing CDA Academy's focus on measurable career progress and long-term professional growth.



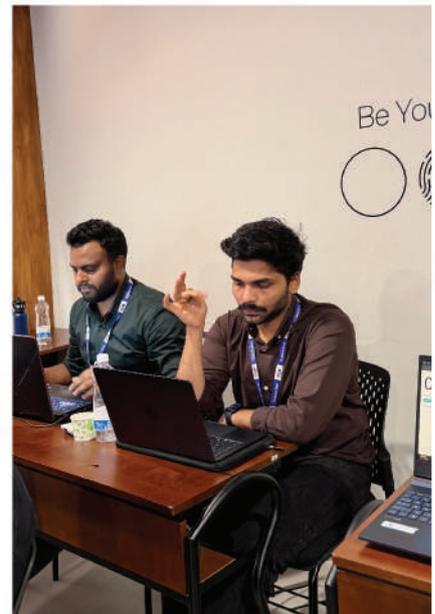
Interview Sessions

Interview sessions this month gave learners structured exposure to real hiring scenarios. The focus was on articulation, portfolio presentation, clarity of thought, and understanding employer expectations. Guided feedback helped learners refine their approach and prepare more confidently for professional opportunities.



Strategy Presentations

Learners presented strategic plans by analysing brands and proposing improvements in positioning and growth. These sessions strengthened research depth, business thinking, and the ability to communicate ideas clearly and convincingly in front of mentors and peers.



Speak Up Sessions

Speak Up sessions continued to build confidence in expression and professional communication. Learners engaged in structured discussions, shared perspectives, and received feedback that helped improve clarity, presence, and articulation.



Top Rankers on Google

Learners achieved strong search visibility through effective SEO implementation, reflecting consistent research, optimisation, and performance-driven execution.

TOP RANKERS OF GOOGLE in February Month



Search Google or type a URL

www.cda.academy

