

TIMES OF CDA

November 2025 Edition

Calicut | Kochi

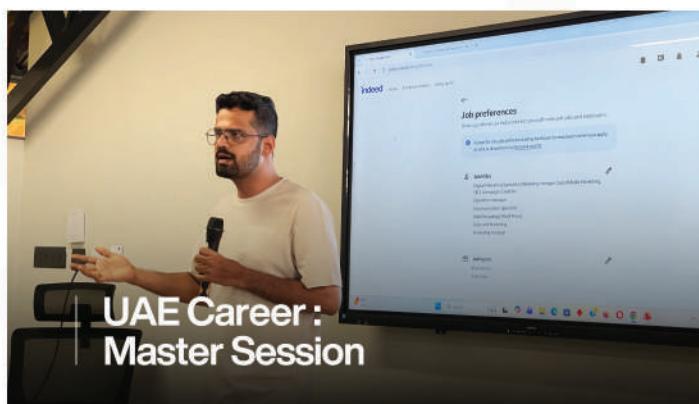
“Proud of every learner
who made this happen.



Convocation Ceremony



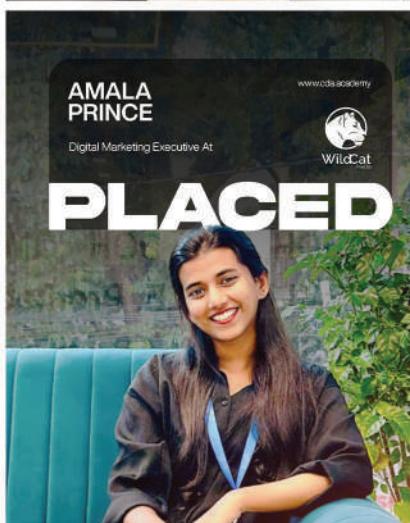
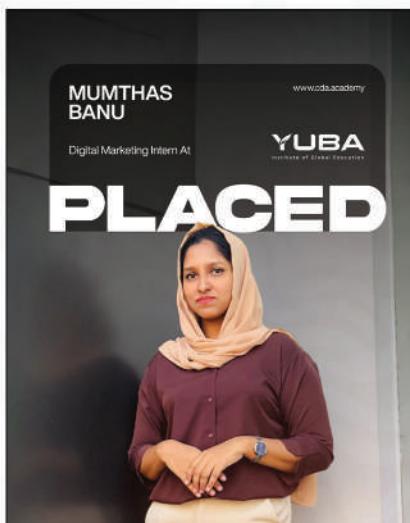
UAE Career :
Master Session



Shoutouts of November

200+ Unmatched Placements

November marked a proud milestone for CDA Academy as 200+ learners secured their placements in a single month. This reflects the hard work of our learners, the consistency of our training, and the industry's trust in CDA Academy's job-ready talent. Whether they're stepping into their first role or shifting into a new career path, this month showed how focused learning and a supportive environment can reshape futures.



Convocation Ceremony

November brought a series of inspiring Convocation Ceremonies across CDA Academy's Kochi and Calicut campuses, celebrating learners who completed their programs with dedication and grit. The stages were graced by three industry leaders Siju Rajan, Brand & Intellectual Property Consultant; Arun Perooli, Founder & CEO of MuseON and ZuperAI; and Sunil Raj, Founder of inbusinessgram & Social Media Consultant. Their insights on branding, creativity, and future-ready careers motivated learners to step confidently into their next chapter. Each ceremony reflected the spirit of growth, resilience, and the transformative journey that defines CDA Academy.



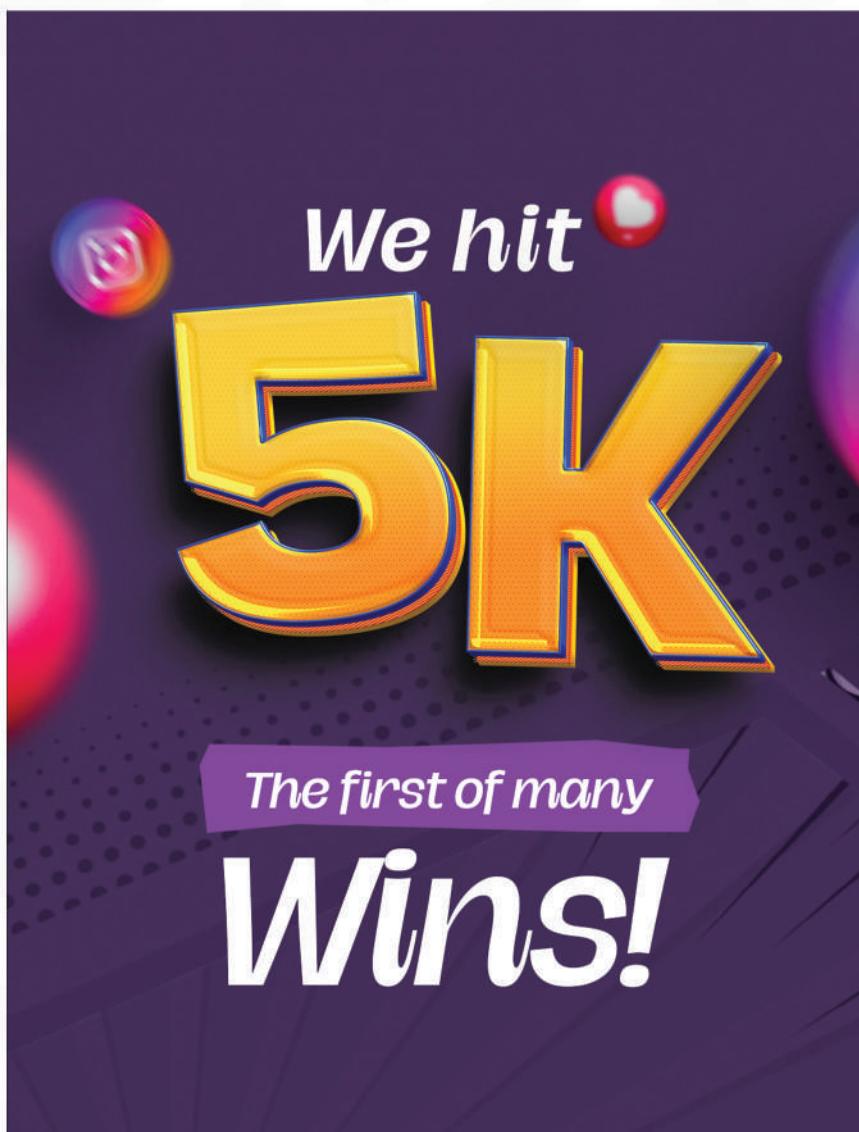
UAE Career: Master Session

The Placement & Community Management Team organised a high-impact UAE Career Master Session led by Mr. Midhun Raj, a specialist with 8+ years of experience in UAE hiring. Participants gained clarity on UAE job trends, CV optimisation for GCC markets, interview strategies, salary expectations, and what makes candidates stand out in competitive industries. The session helped aspirants chart a clear and confident path toward international opportunities.



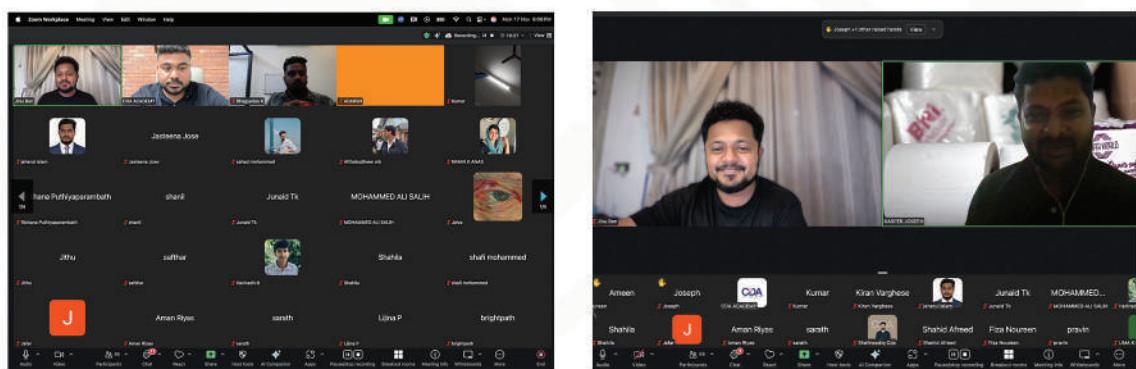
5,000 Followers and Growing

Creators & Marketers School crossed 5,000 followers on Instagram, marking a strong start for the CMS community. The steady growth reflects the excitement around its vision, the impact of its content, and the growing interest from aspiring creators, marketers, and professionals across Kerala and beyond. This milestone stands as a reminder of the momentum CMS is building even in its early stages and the community that continues to grow with it.



AMME Exclusive Session

The AMME program came into the spotlight once again through an exclusive webinar led by Jinu Ben (Ex-Meta). He broke down the purpose, structure, and opportunities of the Advanced Marketing Manager & Entrepreneurship Program explaining how it prepares learners to become strategic marketers, brand thinkers, and entrepreneurs. Attendees gained clarity about industry expectations, global standards, and why AMME is designed for the next generation of marketing leaders.



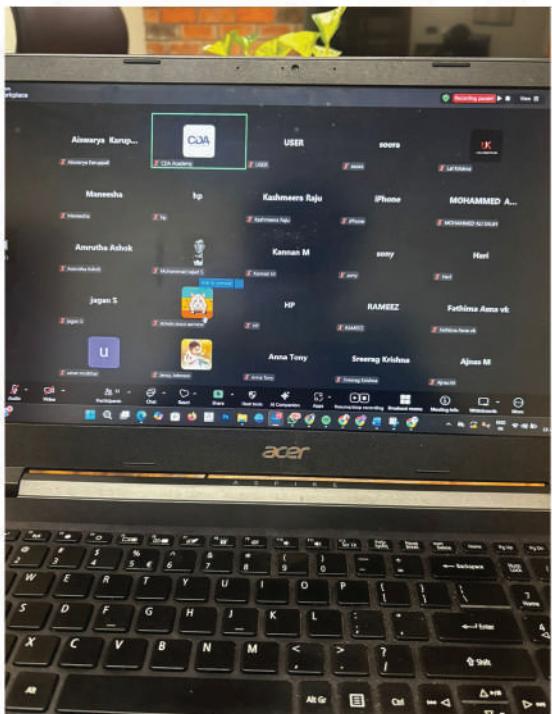
New Ambassadors Join Through Recruitment Drive

This month, our Massive Recruitment Drive welcomed a fresh group of ambassadors into full-time roles across CDA Academy and Quadcubes, giving them the chance to step into the very ecosystem they grew in. With new responsibilities, real projects, and a familiar culture, these ambassadors now begin their professional journey right at home contributing their skills, ideas, and passion to the community that shaped them.



Workshops & Webinars

November brought a strong lineup of workshops and webinars across marketing and design. Aswin K P led an impactful session on the power of social media in modern digital marketing, while Athif C H conducted two insightful UI/UX sessions one focused on understanding design beyond aesthetics, and another highlighting real career opportunities in the field. Aswathi and Naznin delivered a Malayalam session on building a career in digital marketing, and Sammas wrapped up the month with a thought-provoking webinar on why learning marketing has become the new literacy in a digital-first world. These sessions helped learners explore skills, trends, and pathways shaping today's creative and marketing careers.



New Batches Onboarded

Fresh faces joined CDA Academy this November across Live Online, Regular Offline, and Weekend batches. Learners began their journey in Digital Marketing, Video Mastery, and Creator-focused programs. Orientation sessions helped them understand course flow, expectations, and the opportunities that await them setting the tone for an exciting new phase.



Strategy Presentation

Learners delivered in-depth strategy presentations by selecting real-world brands and creating actionable plans to improve sales, visibility, and digital presence. They explored brand positioning, audience behaviour, and performance insights sharpening their analytical and creative abilities with mentor feedback.



Interview Session

Interview sessions this month helped learners experience real hiring scenarios. Through mock interviews, feedback loops, and personalised guidance, they refined their confidence, communication, and approach to professional opportunities.



Top Rankers on Google

CDA Academy's SEO learners achieved strong rankings for competitive industry keywords this month. Their consistent effort in research, optimisation, and content strategy positioned them at the top of SERPs proving their readiness for real-world SEO challenges.

TOP RANKERS OF GOOGLE

in November Month



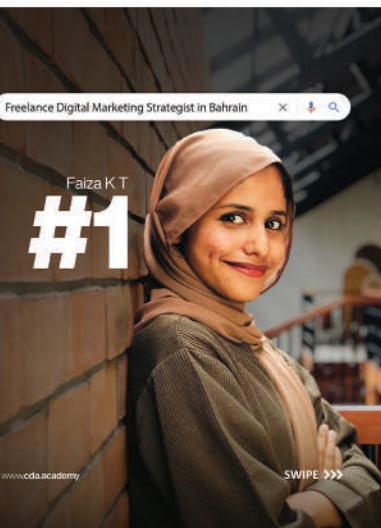
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TOP RANKERS OF GOOGLE

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GrowAhead Session

This month's GrowAhead session focused on "Decode the Meta Algorithm", led by Aswin K P, Social Media Strategist. The session helped ambassadors understand how the Meta algorithm actually behaves what boosts visibility, what affects engagement, and how content performance shifts with user behaviour. With practical insights and real examples, the session strengthened their career readiness and sharpened their strategic thinking in social media communication.



Blogs on CDA Website

The CDA Website featured insightful blogs created by learners as part of their coursework. Covering digital marketing trends, SEO techniques, creative strategies, and brand storytelling, these blogs continue to enrich CDA Academy's growing knowledge hub.

