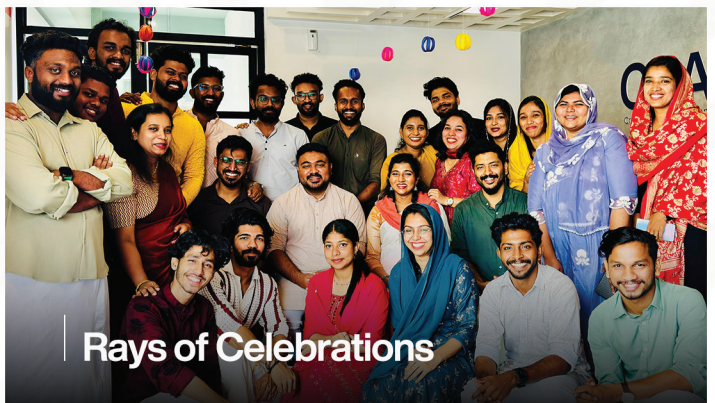
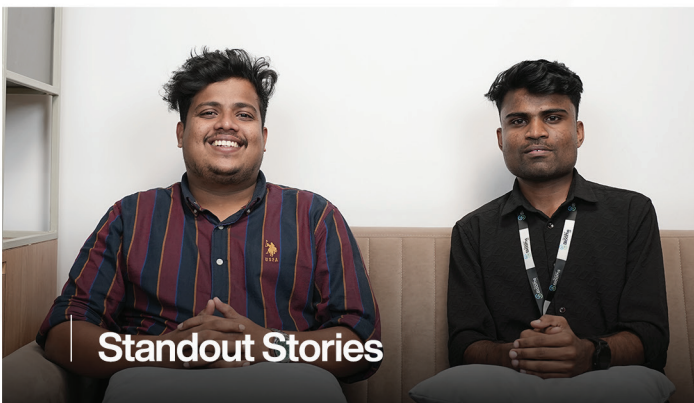


TIMES OF CDA

November 2024 Edition

Calicut | Kochi



Shoutouts of November

Creators & Marketers Summit

In an exhilarating announcement for the creative community, the 'Creators & Marketers Summit' is set for January 5th, 2025, and promises to be an electrifying gathering. Revealed by our proud ambassador, esteemed filmmaker and Adsflo Worldwide co-founder Mr Sreedev Chandrabhanu M, who also took the honour of being the first registrant of the summit which will transform St. Teresa's College in Ernakulam into a dynamic epicentre of revolution, where over 1,000 ambassadors will come together to share insights, foster connections, and spark new ideas.



CDA x Reporter TV: Uniting to Empower the Summit

With great excitement surrounding our Creators & Marketers Summit, we're thrilled to unveil our digital media partner for this monumental event, the illustrious Reporter TV. Their esteemed reputation in delivering cutting-edge news makes them the perfect ally to broadcast the creative spirit and dynamic discussions that will unfold at the summit.



Showcasing Bright Minds & Strategies

Our digital marketing learners from the Kochi and Calicut campuses impressed everyone with their exceptional presentations on various marketing campaign topics, showcasing their creativity and strategic thinking. The excitement culminates on convocation day when the best marketing campaign strategy is honoured with the prestigious Star Strategist Award, celebrating their dedication and excellence in the development of campaign strategy.



Speakup Spotlights

On a vibrant Saturday, our weekend batch learners enthusiastically kicked off their first speak-up session. Twice a week in the evenings after the regular insightful learning sessions, they seize the opportunity to express their views on a variety of topics, engaging in speeches, mono acts, debates, and more. Their active participation in these dynamic activities continually enhances their confidence and public speaking skills.



The Learning Blog

Our learners from digital marketing courses dive deep into comprehensive content marketing classes, equipping them to craft compelling blogs for both their own websites and CDA's web page, significantly boosting Google SEO rankings and web traffic. This hands-on experience with blog writing not only improves their skills but also offers them invaluable insights into the mechanics of effective content creation.

CDA
Creating Digital Aspirants

Author:
Khadeejath
Shahana

Personalization vs. Privacy:

Finding the balance in Digital Marketing

CDA
Creating Digital Aspirants

Author:
Yazir
Muhammad

Building a Powerful Personal Brand as a Digital Marketer

CDA
Creating Digital Aspirants

Author:
Hareesh S

From Product to Personality: How to Build a Relatable Brand Persona

CDA
Creating Digital Aspirants

Author:
Fatima
Salam N A

The Hidden Genius Behind Apple's Marketing Strategies: A Case Study in Innovation

CDA
Creating Digital Aspirants

Author:
Fichha
Muhammed

Revolutionizing B2B Marketing: The Power of Automation

Top Rankers on Google

From our talented pool of digital marketing learners, several have impressively secured the top spot first position in Google rankings in various keywords this month. These outstanding achievements are a testament to the hard work of the learners and also the exceptional guidance and training provided by our dedicated mentors, who have expertly moulded our learners into industry fit.

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Creating Digital Aspirants

TOP RANKERS OF GOOGLE
in November Month

Search Google or type a URL

www.cda.academy

CDA
Creating Digital Aspirants

RANK 01

Nihal Sharafudeen (CDAK2024130) 28-11-2024

Digital Marketing Expert in Thrissur

shaharufudeen.com
https://shaharufudeen.com

Best Digital Marketing Expert in Thrissur, Kerala | SEO Expert

Hi! I'm Nihal, digital marketing expert in Thrissur. I help businesses grow online by making their websites easy to find and managing their social media.

CDA
Creating Digital Aspirants

RANK 01

Rishi Arunkumar (CDAI2425295) 28-11-2024

Best Digital Marketing Specialist in Alappuzha

rishidigital.com
https://rishidigital.com

Best Digital Marketing Specialist in Alappuzha | SEO Expert

I'm Rishi Arunkumar, best digital marketing specialist in alappuzha & MBA graduate with a dual specialization in HR and Marketing from Muztar Institute of ...

CDA
Creating Digital Aspirants

RANK 01

Sameena K.V (CDAL2425501) 28-11-2024

Best Digital Marketing Freelancer in Malappuram

shaharufudeen.com
https://shaharufudeen.com

Best Digital Marketing freelancer in malappuram | SEO | SMM

Hi! I'm Sameena, Best Digital Marketing Freelancer in Malappuram. SEO specialist With a National digital marketing, SMM, SMO, SMO, SMO.

CDA
Creating Digital Aspirants

RANK 01

Alex Sunny (CDAK2024127) 28-11-2024

Best Digital Marketer in Thrissur

alexagency.com
https://alexagency.com

Best Digital Marketer in Thrissur, Kerala | SEO/SMM/SSEM

I am ALEXSUNNY and I'm the Best Freelance Digital Marketer in Thrissur. Kerala | provide services in SMO, SEO, SMM, Google Ads, Analytics.

CDA
Creating Digital Aspirants

RANK 01

Arimal V Manoj (CDAL2423274) 28-11-2024

Freelance Digital Marketer in Idukki

arimalk.com
https://arimalk.com

Freelance digital marketer in Idukki, Kerala

I'm Arimal V Manoj | Freelance digital marketer in Idukki Kerala and my expertise is in digital marketing which includes SMO, SEO, and content marketing.

CDA
Creating Digital Aspirants

RANK 01

Ashlem M (CDAI2024240) 28-11-2024

Freelance Digital Marketing Strategist in Malappuram

ashlemrigit.com
https://ashlemrigit.com

Freelance Digital Marketing Strategist in Malappuram, Kerala

Hi, I'm Ashlem M. Freelance Digital Marketing Strategist in Malappuram looking to break into the world of creative strategy and business branding.

Standout Stories

We're excited to introduce Ajmal and Mubashir, the shining stars of our digital marketing batch in 2021 and 2022 respectively. They are the proud founders of Socioblooms, their own digital marketing agency based in Tirur, Malappuram. Their journey from being dedicated students at CDA Academy to being successful entrepreneurs is truly inspiring. After graduating, they spent several years sharpening their skills as a digital marketer, gaining much experience and the confidence to start their entrepreneurial venture. Their story is a testament to the power of hard work, determination, and the robust training they received at CDA Academy. We couldn't be more prouder of Ajmal's and Mubashir's remarkable achievements in the digital marketing world.



The Creator's Portfolio

This month, our creator course learners have been bustling with creativity and innovation. They've delivered stunning works in QC production, diverse product shoots, and meticulous editing projects. Beyond this, they've also initiated their own projects and presentations, gaining invaluable real-world agency experience through hands-on participation in various live projects. Their dynamic efforts are not just magnifying their skills but also expanding the horizons of what our program can accomplish.



Rays of Celebrations

This month earliest, our Kochi and Calicut campuses came alive with the joyous celebration of Keralapiravi and Diwali, bringing together our vibrant community of learners, trainers, and staff. The festivities were a beautiful blend of tradition and modernity, with colourful decorations, lively performances, and the warmth of togetherness. It was a spectacular event that not only honoured our cultural heritage but also strengthened the bonds within our CDA Academy family.



Unmatched Placement Records

We're thrilled to announce that 30 of our brilliant learners from the digital marketing course have successfully secured positions at various companies, ranging from innovative startups to established MNCs, all with impressive packages. At CDA Academy, we don't just make promises; we deliver on them. These placements are proof of our unwavering commitment to providing quality education and real-world skills, reflecting the truth behind our promises. Our learners' success stories are the proud results of our dedication to their growth and future.



RAMEESA MAJEED
Digital Marketing Executive At



LUBNA SHERIN
Digital Marketing Executive At
XPER TOS



REHNA C
Digital Marketing Intern At
lore@d
technology. creativity.



ABDUL SALAM
Digital Marketing Executive At
Digital Deyar
Driving Results, Defining Success



ATHULKRISHNA ANILAN
Digital Marketing Executive At
SYBEX
SECURE. INSURE. GROW. WORK.

CDA @ NIFT

We recently had the pleasure of hosting an enriching workshop at the prestigious National Institute of Fashion Technology (NIFT) in Kannur. The design sessions were spearheaded by our Creative Director, Dhanoop T, whose expertise captivated the students. Meanwhile, our Digital Marketing Trainer, Aswin K P, provided a deep dive into the world of digital marketing, offering invaluable insights and practical knowledge that left the attendees inspired and eager to apply their newfound skills.



CDA @ Malabar College

Over at Malabar College in Moodadi, our esteemed experts, Sayed Muhammed Sammas and Sachin Raj, conducted an interactive session on Social Media Marketing and SEO. Their dynamic approach and engaging presentations helped students grasp the vast scope and complexities of these crucial fields. The participants walked away with a wealth of information, feeling well-equipped and motivated for their future digital endeavours.



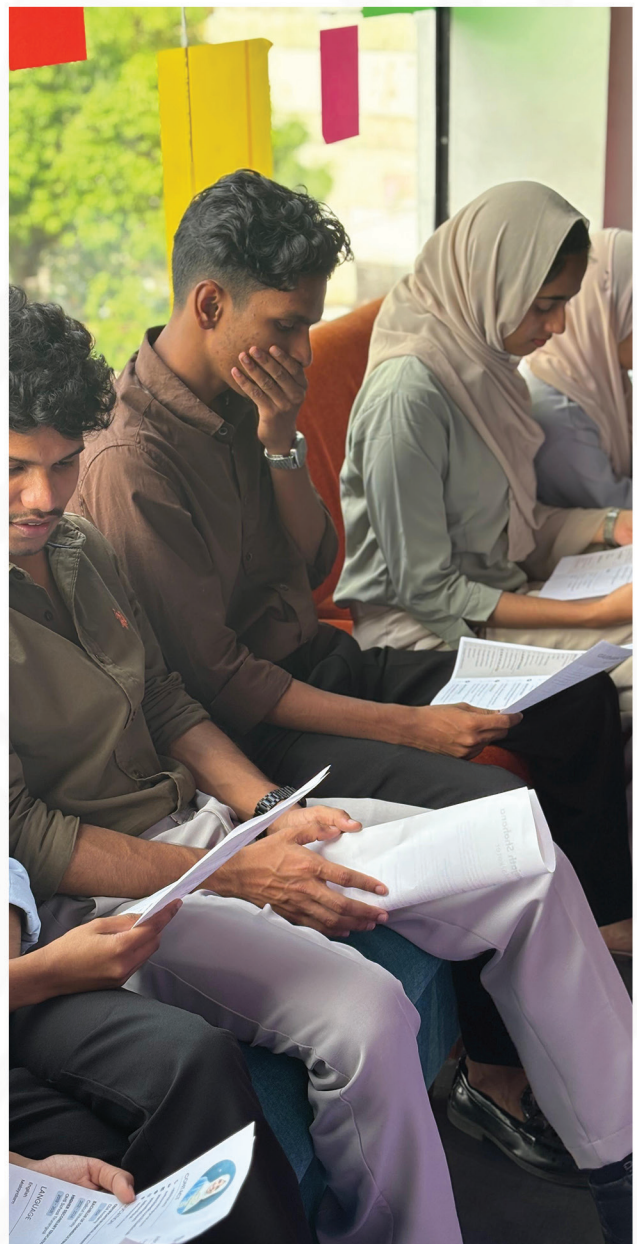
Sharing, Healing & Growing together

This month, our exciting out-of-syllabus activities launched, designed to foster open dialogues between mentors and learners, nurturing strong, supportive bonds and prioritizing the mental well-being of everyone involved. Through these enriching sessions, we aim to create a close-knit community where every learner feels heard and valued.



Getting Ready for Next Step

At the final stage of our course, we conduct interviews designed to prepare our learners for real-world scenarios. These sessions not only refine their interview skills but also significantly boost their confidence and communication abilities, ensuring they face future interviews with poise and fearlessness.



QCDA Talks

In our recent podcast, QCDA Talks, we had the pleasure of hosting Mr. Jaison Antony, the Creative Director of See-Saw Productions. Interviewed by CDA Academy Director KV Hudaif, Jaison shared his remarkable 30-year journey in the advertising industry, His story, rich with socially relevant initiatives and numerous awards, showcases his pivotal role in every major transformation within the creative world.

